

SAMPLE LETTER TO THE EDITOR

To the Editor,

Observing elections in our area, I have noticed the outsize effect that money has on all levels of the political process. When candidates run for office, they cannot listen to people like me because they must cater to their wealthiest donors instead. In order to ensure that my concerns are heard, candidates should reduce their dependence on big donors and reject unlimited outside spending by taking the People's Pledge.

The People's Pledge is an agreement that requires both candidates in a race to pay a penalty if an outside group spends on their behalf. It has helped cut back on outside spending in the past. In the 2012 Massachusetts U.S. Senate race, the Pledge reduced outside spending by 93%. This year, it is more important than ever before. The U.S. Supreme Court's *Citizens United* ruling has allowed outside groups unprecedented influence. Voters like me don't want to see special interests buy elections in our area. Candidates must take the Pledge to ensure that they hear our views on important issues, not just donors' concerns.

Sincerely,

Your Name

City, State

123-456-7890

youremail@email.com